## Kaspersky Next EDR Foundations

Straightforward cybersecurity that's easy on your budget and hard on cyberthreats







# Straightforward cybersecurity that's easy on your budget and hard on cyberthreats

Kaspersky Next EDR Foundations' powerful ML-based endpoint protection, flexible security controls and EDR root cause analysis tools give you all the tools you need to build a strong core for your cybersecurity. The easy-to-use console, cloud or on-prem deployment and variety of features that make your life easier reduce complexity and boost efficiency.

## Protect any device, anywhere

Regardless of where your offices are located, where your staff work while carrying out their duties, or what devices they use, protect them all from the cloud-based or on-premise console.

Kaspersky Next EDR Foundations protects Windows desktops and file servers, macOS devices, iOS and Android mobiles. There's no need to get tied-up provisioning hardware and software – it's easy to deploy endpoint agents remotely with Kaspersky Next EDR Foundations. Get immediate protection with pre-defined policies developed by our security professionals





## Ransomware: Not just a buzzword...

Kaspersky Next EDR Foundations protects your devices from known, unknown and advanced malware threats with our most tested, most awarded anti-malware engine.



With ransomware a constant challenge for businesses of every size, automated defences and the ability to act quickly, even in the face of limited resources, is critical. Our Kaspersky's ransomware prevention and malicious activity roll-back demonstrate 100% efficiency against ransomware attacks and cryptolockers.

64% of organizations have already been the victims of ransomware attacks.
Of these, 79% paid the ransom.

How business executives perceive ransomware threats, Kaspersky, May 2022

## Save time and resources

Smaller organizations may lack the budget for additional malware defenses beyond desktop anti-virus. With **Kaspersky Next EDR Foundations** you get reliable, effective protection against ransomware, file-less malware and zero-day attacks – without breaking the bank or needing cybersecurity expertise.

### Convenient user-based security profiles

- A single security profile is applied to all devices the user works on
- Ready to be used right out-of-the box
- Separate and customized profiles for different devices and groups of employees





#### Efficient vulnerability management

- Get an overview of applications installed on company devices
- Plus a list of available patches to update applications to the latest versions



## Effortless threat response

- Fully automated threat prevention
- Malicious activity rollback

## Deal with cybersecurity challenges head-on

#### Shadow IT

It's all too easy for employees to use unsanctioned collaboration tools, which can create support problems, introduce security risks, and even impact productivity. It's essential that IT has the full picture of this situation to determine an appropriate action plan.

## Cloud Discovery reveals the real picture so you can act

#### Analyze SaaS usage:

- Dashboard statistical view
- PDF report for CEO/HR

#### **Understand the situation:**

- Employees don't always know which tools are legitimate
- Corporate tools are inconvenient and 'buggy'
- Users may intentionally bypass security policies

#### Plan and respond:

- Educate your employees
- Ban particular services/categories



## Reduce your attack surface



### **Application control**

Manages the startup of applications on users' computers, reducing the risk of infection by restricting access to these applications



#### Web control

Centralized control over access to non-work related or suspicious web resources



#### **Device control**

Restricts user access to various devices to protect data from being stored, transferred or converted illegally.

## Root cause analysis and visibility

Detect and root out advanced attacks, perform root-cause analysis with a visualized kill-chain, and drill down into more details for further review.

#### Where?

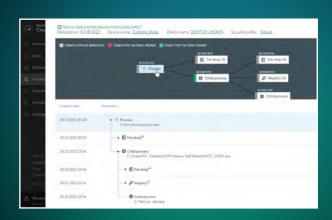
Shows exactly what's occurred, on which host, and to which user

#### How?

Attack spread-path visualization helps you quickly see and analyze how the threat developed on the host

#### What?

Using enriched data and visualization tools, find the root cause of the threat and ascertain whether any additional response actions need to be performed



## Take back control of unmanaged mobile devices



**Anti-virus protection** defends against threats, viruses, and other malicious applications in real time.

**Web protection** blocks access to phishing and malicious websites, and monitors access to websites.

**Password protection** secures device access with a screen unlock password that supports Face ID and Touch ID.

**Application and feature controls** restrict inappropriate use of corporate policy apps and mobile device features.

**Anti-theft** allows you to remotely locate, lock or sound an alarm, or wipe data from a device that's been lost or stolen.

## What's Next?

Kaspersky Next EDR Foundations is the first tier in the Kaspersky Next product line. Kaspersky Next comprises three tiers, responding to the customer organization's complexity, maturity and needs. Here's what each tier offers, and how it all fits together:



Kaspersky Next EDR Foundations

The most straightforward way to build a strong core for your cybersecurity.

- Powerful ML-based endpoint protection
- Automatic remediation
- Multiple automation features
- Flexible security controls
- EDR root cause analysis tools



Kaspersky Next EDR Optimum

Build up your defenses and expertise against evasive threats.

- Essential EDR functionality delivers visibility, analysis and response
- Strong endpoint protection
- Improved controls, patch management and cloud security
- Cybersecurity training for IT



Kaspersky Next XDR Expert

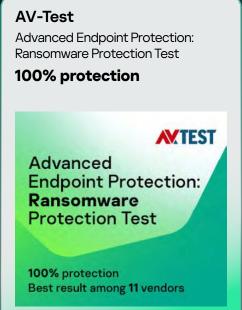
Protect your business against the most complex and advanced threats.

- Integrates seamlessly with your existing security infrastructure
- Real-time visibility and deep insights into threats
- Advanced threat detection
- Cross-asset correlation
- Automated response

## Why Kaspersky?

We are a global private cybersecurity company with thousands of customers and partners around the world. We are committed to <u>transparency and independence</u>, and have been building tools and providing services to keep our customers safe with our <u>Most tested</u>, <u>Most awarded technologies</u> for over 25 years.







## Take a closer look

To find out more about how Kaspersky Next EDR Foundations addresses cyberthreats while going easy on your security team and resources, visit https://go.kaspersky.com/next.

## Find out more about <u>Kaspersky Next EDR Foundations</u>





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Kaspersky Next XDR Expert

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Choose the tier that suits you best by taking a short survey in our interactive tool: https://go.kaspersky.com/Kaspersky\_Next\_Tool

